R.C. "Chuck" Foster

From: R.C. "Chuck" Foster

Sent: Sunday, January 12, 2020 9:59 PM

To: Mike Singer

Cc: pamelajanenye@neurosciencenursing.org; R.C. "Chuck" Foster

Subject: Meeting follow-up

Attachments: Maverick Nurse Rattles Status Quo with No Fee Policy for Continuing Nurse Education.pdf

Follow Up Flag: Follow up Flag Status: Flagged

Tracking: Recipient Delivery

Mike Singer

pamelajanenye@neurosciencenursing.org

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FOLLOW-UP TO TODAY'S MEETING WITH REQUESTED "WHAT I NEED FROM MICHAEL" IN BULLET POINT RESPONSES

- Revised media release: See changes reflective of your input regarding OSI's initial media release (copy attached). Let me know if any other changes are necessary.
- **Private E-mail address:** Provide Pam/me with a personal/private email address for confidential your-eyes-only communication
- MyScrubsCompany/YourScrubsCompany domain name purchase: NNL is purchasing 6 domain names for \$175 (\$25 each) for "myscrubscompany.com/net/org" and "yourscrubscompany.com/net/org" can be used as "DBA" of CBI, or a stand-alone corporation or LLC. It's a small cost investment for the potential use or use-prevention by a third-party.
- **Kellie Johnson meeting:** Facilitate expedited Pam/Chuck meeting with Kellie and Deborah! Kellie lives in Manhattan Beach. As an alternative to Chatsworth, if it works for Deborah, we can have the meeting at our place in Pacific Palisades? Can be during or after normal business hours.
- NNI/OSI Accounting Notice to CBI staff: Inform CBI staff that CBI/<u>budget approved</u> expenses for Operation Scrubs/2020 event will be initially paid by NNL and/or OSI, e.g., venue and venue-related deposits and follow-up pre-event payments, video/webcast equipment and production staff costs, nurse invitee lodging, etc. Thereafter, CBI will receive an NNL or OSI invoice for timely reimbursement. This helps and keeps NNL and OSI non-profit accounting simple.
- **Confirm your go-ahead approval:** To proceed with obtaining the discussed/<u>budget approved</u> video/webcast equipment and commit to event production staffing for OS/2020 event dates.
- Video/webcast equipment inspection: I'll take CBI person to view equipment.
- **Dual media release policy:** I'll write and distribute media releases for NNL/OSI. Probably 4-5 per month until event date, i.e., daily during National Nurses week; multiple times daily on May 11 and 12.
 - ✓ Clarify who at CBI gets draft copies for timely approval?
 - ✓ CBI needs to cc: me/Pam on its intended media releases to prevent surprises and possible information conflicts.
- **Priority communication needs:** Helpful if CBI staff understands the importance of same-day text, phone call and email responses.
- Priorities for 2020:
 - √ Year-round live/on-demand video/webcasting (Scrubs TV): CBI in-house and remote production
 - ✓ See a Nurse! Thank a Nurse Challenge
- Decide regular scheduled time/place for us to meet: Lovi's if that works best!

- **Temporary work space for Chuck/Pam at CBI:** Cubicles are fine with computer/phone/internet access + small meeting room or space for having occasional private phone conversations.
- **Scrubs/2020 Nurse Lodging:** Like your idea of having local nurses host an out-of-state nurse attendee and join them for the symposium and relates activities. (great idea by you!)
- Ping-Pong lessons!



R.C. "Chuck" Foster

Volunteer Director: Logistics / Media Relations



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* CLICK TO VIEW: "I AM A NURSE" YOUTUBE VIDEO