
From: Wendell Mobley <wmobley@strategicpartners.net>

Sent: Thursday, January 9, 2020 9:35 AM

To: R.C. "Chuck" Foster <chuckfoster@operationscrubs.org>

Cc: Mike Singer <msinger@strategicpartners.net>; Faith Larson <flarson@strategicpartners.net>

Subject: Operation Scrubs Pitch Invite to Nurse Executives

Hi Chuck,

Happy New Year! I hope you had a rewarding Holiday Season.

I would like to invite you and Pam to join our upcoming Nurse Executive Advisory Committee conference call to present Operation Scrubs and the potential value it offers to nurse executives and their nursing staff. I think this could provide a potentially valuable opportunity to hear from Chief Nursing Executives who oversee thousands of nurses and large budgets, including nursing education. The call is scheduled for 2/3 at 12:00-1:30 pm PT. We have allotted you up to 20 minutes to present and field questions. Once we finalize our agenda I will confirm the time window.

Please let me know as soon as possible if you would like to join us.

We are looking forward to your and Pam's possible participation on this call.

Wendell

Wendell Mobley

Vice President of Healthcare Partnerships & Public Affairs

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818-739-1427

From: Wendell Mobley <wmobley@strategicpartners.net>
Sent: Friday, January 17, 2020 4:25 PM
To: R.C. "Chuck" Foster <chuckfoster@operationsscrubs.org>
Cc: Mike Singer <msinger@strategicpartners.net>; pamelajanenye@neurosciencenursing.org; Kim Webb <kwebb@strategicpartners.net>; Faith Larson <flarson@strategicpartners.net>
Subject: Re: Operation Scrubs Pitch Invite to Nurse Executives

Hi Chuck,

Hope you are doing well. I am, thank you.

I have added SPI's Kim Webb to distribution. Per Michael's request, I've also added Paul to this response distribution.

Here are additional details to help guide and inform the presentation:

- We would like Pam to take the lead in presenting, as she is a nurse, and the committee is comprised of nurse executives. UNDERSTOOD
- Pam should explain the vision and invite feedback from the group.^{1 See footnote below}
- I will send the attached 2019 recap/2020 plan to the committee before the meeting to streamline discussion.^{2 See footnote below}
- Please send me [Pam's CV](#) and a short piece [about you](#) - by 1/22. I will send to the committee with the recap.^{3 See footnote below}
- We have allotted up to 30 minutes for the presentation and discussion.^{4 See footnote below}

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1. See page 12 of returned PowerPoint: This *white page* is a good, [brief](#) (1-page) vision summary.
 2. See page 2, 12-14 of returned PowerPoint: The added pages and changed wording is intended to better pre-inform the committee so Pam/my conversation can be shorter and more focused.
 3. See attached, also page 13 of returned PowerPoint: Pam's CV and my bio are attached. However, they can also be link-accessed within the returned PowerPoint.
 4. Pages 2, 12-14 of returned PowerPoint will allow Pam/me to make better use of this allotted time.

Happy to address questions. None. Please call is you have any!

Thank you.

Chuck/Pam

Wendell

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From: Wendell Mobley <wmobley@strategicpartners.net>

Sent: Monday, January 27, 2020 12:38 PM

To: R.C. "Chuck" Foster <chuckfoster@operationscrubs.org>

Cc: Mike Singer <msinger@strategicpartners.net>; pamelajanenye@neurosciencenursing.org; Kim Webb <kwebb@strategicpartners.net>; Faith Larson <flarson@strategicpartners.net>; Paul McAdam <pmcadam@strategicpartners.net>

Subject: Re: Operation Scrubs Pitch Invite to Nurse Executives

Hi Chuck,

Hope you had a great weekend.

We made some changes to the deck and are forwarding it and Pam's one-page resume (attached) to the Nurse Executive Advisory Committee for review before the 2/3 conference call. Both of you should feel free to present your background and qualifications to the group early on the call for a combined 5 minutes, and reserve the remaining 25 minutes for your presentation and the group discussion.

While I think we can assume that the executives will have reviewed these, it is likely that most will not have either document in front of them.

We will let you know what time to join the call.

Thank you.

Wendell

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