

OPERATION SCRUBS /2020



- [Operation Scrubs](#)' 2-day event begins with a day of continuing nurse education and symposium hospitality mixer. Day-2 includes a combined nurse pamper morning and a *NightinGala* evening celebration to honor Florence Nightingale's 200th birthday, all nurses, and a sunset/harbor dinner cruise. Both days include "no-fee" streaming live/video-on-demand symposium webcasts accessible by America's 6,000 hospitals, and [3.3 million](#)¹ nurses and [6,146](#)² hospitals.
- Immediate worldwide media attention with Operation Scrubs "no-fee" policy for continuing education symposiums and webcasts. Policy begins with 2020 invitations to 120* nurses, i.e., 64 local "Nurse-helping Nurses" (NHN) volunteers + 56 V.A. Hospital Nurses (1 per State, DC and U.S. territory). NHN volunteers provide in-home lodging, airport pick-up/return transport and chaperon accompaniment at the event Symposium, NightinGala and related activities.
- [Pamela Jane Nye](#) / CB spokesperson [Kelley Johnson](#) are participating as a symposium segment presenters, event webcast and *NightinGala* co-hosts. R.C. "Chuck" [Foster](#) is responsible for event operations/logistics/media relations and webcast production.
- **Other 2020 highlights include:** [Careismatic Brands](#) ownership of the *Pamela Jane Nye Operation Scrubs Nurse Symposium and Celebration event*, *Operation Scrubs*[™] and *See a Nurse? Thank a Nurse!*[™] trademarks; also appointment of CEO/Michael Singer as Director/Board Co-Chair of the Operation Scrubs, Inc. [nonprofit](#) organization.

(*) Additional reasons for limiting symposium attendance to 120 nurses include aboard-ship space restrictions impacted by webcast production, exhibits, also attending news media, sponsors and invited VIP guests.

1. [American Hospital Association](#) (Total U.S. Hospitals)
2. [DataUSA](#) (Total Nurses/USA)

